

# 2008 ANNUAL REPORT



“Change” was the word of the year, and we made some impressive changes of our own during 2008.

**Committed to the community –  
in sickness and in health.**

## PROUD TO BE A CARING CITIZEN OF THE COMMUNITY

Halifax Regional and the Roanoke Valley go back a long time, 94 years, in fact, when Roanoke Rapids Hospital opened its doors. All that time, the community has benefitted from our status as a not-for-profit organization.

Being not-for-profit means any funds received over expenses are reinvested to improve healthcare in the community. Not-for-profit also means the medical center is exempt from certain taxes.

In return for that exemption, Halifax Regional invests in specific benefits to the community. These include programs and services that increase access to healthcare, improve the health of the community, and educate health professionals. Major elements of our program include: charity care, unreimbursed costs for treating Medicare and Medicaid patients, cash and in-kind contributions to community groups, and community health improvement services.

At Halifax Regional, we are proud to report on our performance this year:

- Our community benefits are calculated at \$8.4 million for 2007
- Tax exemptions totaled \$650,000
- Therefore, we provided \$7.75 million more in benefits than we received in exemptions
- In addition, the cost of treating bad-debt patients totaled \$4.8 million.

There's more we'd like you to remember. In addition to these benefits, Halifax Regional makes another valuable contribution to the community. We employ approximately 1,000 full and part time employees, adding about \$45 million into the local economy.

We have faithfully supported the community for 94 years. In return, we are pleased to have earned your trust to provide quality medical services.



Will Mahone  
President and CEO



Johnny Daper  
Chair, Board of Directors

## *Achievements of 2008*

Opened the \$2.5 million Cardiac & Vascular Center, a new service to the region

*Developed Hospitalist program to allow physicians to spend more time with patients in their offices*

Added four new physicians to the medical staff

*Installed a new medication safety technology to ensure proper administration of medications*

Hired national leader TherEX to provide outstanding rehabilitation services

*Another Registered Nurse was named to the “Great 100 Nurses” in North Carolina, bringing the total to five in two years*

Added www.CaringBridge service, allowing patients to create Web sites to keep loved ones informed

# OUR { *financial* } HEALTH

The financial condition of the Medical Center has remained positive over 2008 despite a weakened economy. Increases in utilization, constant monitoring of expenses, new physicians, new services and replacement of aged equipment/technology account for the performance.

For the year, we earned approximately \$1 million after expenses. A weak stock market contributed to the challenges we faced, causing a loss of \$627,000 to our investments.

The \$1 million income after expenses represents approximately 1 percent of our excess revenue. Industry averages are in the 4-5 percent range, so our goal continues to be to strengthen the financial condition of the Medical Center by leveraging our current assets and seeking additional sources of revenue.

Below is the summary of our income and expenses.

## FINANCIAL REVIEW *Year Ending September 30, 2008*

Operating Income	\$98,072,309
Expenses:	
Salaries and Benefits	\$47,288,937
Supplies	\$14,135,633
Bad Debt	\$14,369,869
Depreciation on Equipment and Buildings	\$4,496,240
Other	\$16,767,536
<b>Total Expenses</b>	<b>\$97,058,221</b>
<b>Total Operating Income After Expenses</b>	<b>\$1,014,088</b>

### OUR MISSION

Halifax Regional Medical Center exists to meet the healthcare needs of the community by providing excellent and compassionate Services—and always placing Patients First.

### OUR VISION

Halifax Regional will be the premier source of healthcare service through exceptional customer service, clinical excellence, new technology and modern facilities.



## BOARD of DIRECTORS

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*Mayor of Weldon*

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*Business Technical Manager, KapStone*  
*Kraft Paper Corporation*

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*Owner, Lynch's Office Supply and*  
*Lynch's Signs & Graphics*

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*Halifax Medical Specialists*

Richard Minielly, MD, *Past Chief of Staff*  
*Smith Church Obstetrics & Gynecology*

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*Retired, RBC Centura*

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*Mayor of Roanoke Rapids*

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*Department of Corrections*  
*Pastor, Little Zion Baptist Church,*  
*Halifax, NC*  
*Bethany Baptist Church,*  
*Valentines, VA*  
*Detention Officer, Northampton County*  
*Sheriff Department*

Will Mahone, *President & CEO*  
*Halifax Regional Medical Center*

## SENIOR MANAGEMENT

Will Mahone  
*President & CEO*

Karen Daniels  
*Vice President of Nursing*

Sherry Jensen  
*Vice President of Finance*

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